



FREQUENTLY ASKED QUESTIONS

WHAT CAREER OPTIONS WILL I HAVE WHEN I COMPLETE THE ENTERTAINMENT BUSINESS DEGREE PROGRAM?

The Entertainment Business degree is strategically designed to offer students a comprehensive knowledge base allowing each student to choose from many varied career options in the entertainment industry. The objective is to prepare Entertainment Business majors to become employable entertainment executives. Whether you aspire to become an entrepreneur, producer, marketing director, event coordinator, personality agent, sports facility manager, church arts program manager ...the list goes on... entertainment business graduates have many options as they graduate.

IS IT POSSIBLE TO DOUBLE MAJOR WHILE COMPLETING THE DEGREE? ...WHAT ABOUT A MINOR?

Expectations are high for students in the Entertainment Business program. From academics to activities and hands-on industry opportunities, students are extremely busy and involved. We do not recommend that a student attempt a double major. Many of our well organized students have successfully selected and completed a variety of minors supporting their major degree program.

IS IT POSSIBLE TO COMPLETE THE DEGREE IN LESS THAN FOUR YEARS?

The Entertainment Business degree is not just a degree; it is a process that includes a structured set of specific class work and hands-on opportunities. As students learn and mature over the course of four years, they grow and develop mentally and emotionally, preparing them to step into the professional entertainment industry. Maturity growth and the knowledge base needed to support student aspirations take time to fully develop. Although it may be possible to complete class work, we fully believe in students experiencing all educational opportunities available to them through OCU and the Ann Lacy School of American Dance and Arts Management over the course of an internationally respected four year program.

WILL I BE ABLE TO AUDITION FOR PERFORMANCE OPPORTUNITIES AND STILL COMPLETE THIS DEGREE?

Yes, all OCU performance opportunities are open to Entertainment Business majors.

DO YOU FIND INTERNSHIPS AND JOBS FOR STUDENTS RECEIVING THIS DEGREE?

Our faculty of connected industry professionals offer advice and guidance to students in search of internships and employment. Although we encourage and direct our students to find employment in their chosen industry, we believe the student search to be an educational opportunity. We work to develop the student's curiosity and courage in researching their own opportunities. With faculty guidance our students have a high degree of success in their efforts.

WHAT TRACK OPTIONS ARE AVAILABLE AS A PART OF THE DEGREE?

The entertainment business program offers fifteen degree tracks. The tracks are designed to allow students to focus on their personal interests. Detailed information about the different tracks offered is included on the Track Sheet.

ARE THERE SCHOLARSHIPS AVAILABLE THROUGH THE ENTERTAINMENT BUSINESS PROGRAM?

Yes, arts management scholarships are available for those students who qualify in areas reviewed through the application process discussed in this document.

WHAT MAKES THE OCU ENTERTAINMENT BUSINESS PROGRAM BETTER THAN OTHERS?

The OCU Entertainment Business degree is unique because the degree tracks allow students to focus on their interests while receiving broad education and training they need to succeed in the entertainment industry. Students have different career aspirations and the degree program recognizes and addresses a student's individual interests and needs.

IS OKLAHOMA CITY REALLY THE BEST PLACE TO GET AN ENTERTAINMENT INDUSTRY DEGREE?

Oklahoma City University is internationally respected as a provider of entertainment professionals. The industry calls us for referrals. The Ann Lacy School of American Dance and Arts Management consists of experienced industry professionals as teachers and quality students with an alumni base of working professionals. The school provides the atmosphere, opportunities, network and support needed for students to become entertainment professionals. The Oklahoma City community has a thriving entertainment culture. We have a quality city, prestigious university, internationally renowned school and proven degree. Our track record shows that Oklahoma City is the ideal place to get an entertainment industry degree.