

iTunes U Usage Policy

Policy:

Oklahoma City University has partnered with Apple Computer Inc. to create an OCU iTunes U site. The policy outlined below describes the procedures and guidelines for using the site.

Topic listings:

- Accounts and Site Creation
- Help and Support
- Prohibited Usage

Account and Site Creation:

To obtain access for uploading files to iTunes U you will need to have an iTunes U account and site created. To request an account, please email OCUiTunesU@okcu.edu. You will be notified via email regarding the location of your site after your account has been created.

All files uploaded to the iTunes U site become “public” to the world. If you would like your files to be restricted to your students, or a specific group, please email the content you want restricted and the names of the students that will be permitted to view the files to OCUiTunesU@okcu.edu

All images must adhere to the OCU iTunes U theme. Once your account is created, Campus Technology Services will upload a standard image to your account. If you have an image that you would like to use for your site please submit it to OCUiTunesU@okcu.edu for approval. The theme stamp will be placed on top of your picture and uploaded to your site. Images must be 300 by 300 pixels to fit on your site.

Help and Support:

For assistance contact Campus Technology Services at OCUiTunesU@okcu.edu

Prohibited Usage:

In the United States, copyright law protects authors who create original work, including creative, expressive, and intellectual works. Works that can be copyrighted include:

- Literary works
- Musical works, including any words or lyrics
- Dramatic works, including any music
- Choreographic works (as long as they have been notated)
- Pictures, graphics, and sculpture
- Movies and other audiovisual pieces
- Sound recordings
- Architecture

These categories can be considered very broadly. A computer program can be registered as a literary work; a map can be registered as a pictorial work.

Current U.S. copyright law protects both published and unpublished works. The moment a qualifying work is created in a tangible form (written down, recorded, or captured electronically), that creative work is automatically protected by copyright.

The copyright owner has the exclusive right to reproduce, modify, publicly display, publicly perform, and distribute their original works. If others want to do any of these things, they have to get permission from the copyright owner.

To view the full copyright policy established by Apple Computers Inc. Please visit.

http://images.apple.com/support/itunes_u/docs/iTunes_U_Copyright_Overview.pdf

The Oklahoma City University copyright policy can be found at.

http://www.okcu.edu/library/OCU_Copyright_Policy.pdf