



# Native American Enterprise Management Online Certificate Program



## Scope of the Certificate 9 module Program

**Focused Curricular Topics** – Business and management topics identified by tribal leadership as critical for driving enhanced competitive performance of Native American gaming and business operations. Modules cover core concepts in Authentic Leadership, Native American Law/Regulation, Human Resource Management, Marketing & Patron Satisfaction, Information Technology, Data Analysis, Accounting, Finance, and Strategic Decision Making.

**Online Convenience with Residential Institutes** – Participants engage with and complete each topic module utilizing online technology resources. Eliminates travel to fixed-schedule, physical classes – study when and where it fits each participant’s individual schedule. Participants will travel to the OKCU campus for two Residential Institutes where they – along with peers and faculty – will be immersed in experiential activities designed to maximize the mastery, application, and retention of core topics learned in online modules.

**Efficient Self-Paced Structure** – Within pre-specified start/end dates, each topic module is designed to allow participants to complete the study and learning experiences at their own individualized pace, allowing for more effective integration with their individual work and family-life commitments.

**Experienced & Knowledgeable Faculty** – Select faculty with outstanding academic and business credentials on top of years of experience in their fields bring a wealth of knowledge and a unique perspective to your learning experience.

**Relevance & Integration with Native American Gaming and Business Enterprise** – Topic modules are brought to life with enhanced relevance to Native American gaming and business enterprises through examples, cases, real-time applied projects, and videos featuring practicing managers and executives.

**Academically Transcribed Certificates of Completion** – Participants receive individual certificates of completion with an Oklahoma City University Certificate documenting successful completion of the complete program. Participant’s progress is verified through OKCU transcript recording completed.



## Program Structure & Targeted Participants

The certificate program consists of 9 multi-media online topic modules taken in lockstep sequence with two Residential Institutes held on the OKCU campus. The Institutes are highly experiential in nature and specifically designed to maximize each participant's mastery, application, and retention of core topics learned in the completed online modules.

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## Program and Curriculum Sequence

Module 1 – Authentic Leadership Workshop

Module 2 - Native American Legal & Regulatory

Module 3 – Human Resource Development

Module 4 – Marketing & Patron/Customer Satisfaction

Residential Institute I

Module 5 – Information Technology

Module 6 – Gaming Math & Data Analysis for Decision Making

Module 7 – Managerial Accounting & Controls

Module 8 – Financial Management

Module 9 – Strategic Planning & Decision Making

Residential Institute II